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INDEX: EXHIBITION OPENS IN KOREA

Only two weeks after a well-attended showing in Copenhagen, the INDEX: AWARD EXHIBITION opens in Korea as part of the Gwangju Design Biennale.

The technical unit of INDEX: had their work cut out for them, when they began dismantling the INDEX: AWARD EXHIBITION in Copenhagen on September 23. All designs and exhibition displays had to be packed and ready for shipment 36 hours later, because the INDEX: AWARD EXHIBITION re-opens in Korea on October 5.

Increased International Interest

"From day one, it has been our goal for the exhibition to tour the world, and therefore we were glad to accept the invitation from such an important design event," says INDEX: CEO Kigge Hvid. She sees the invitation as a signal of increased international interest for the INDEX: AWARD EXHIBITION.



Important Asian Exposure

In Copenhagen 438 000 people saw the exhibition featuring the top nominated designs for INDEX: AWARD 2007, and Soon-In Lee, General Director of the Gwangju Biennale Foundation, estimates that about 450.000 people will visit the exhibition in Korea. "It is very important for INDEX: to be visible in Asia, especially with the region's thriving design and innovation scenes in mind," says Kigge Hvid and adds that Korea hopefully will be the first stop on a longer tour for INDEX: AWARD EXHIBITION, as other venues across the world are currently being negotiated.

Humanity on Display

Between October 5 & November 3, 2007, the Gwangju Biennale Foundation will host the 2007 **Gwangju Design Biennale** that features a conference, seminars and two exhibitions. The main exhibition of the biennale is divided in the five exhibition zones "Life", "Identity", "Green", "Technology" and "Human", the last of which the INDEX: AWARD EXHIBITION will be part of.

The design biennale is a spin off to the prestigious Gwangju Biennale, an exhibition of international contemporary art, which was established in 1995. The participants will range from world-renowned designers, companies and young designers, who strive to elevate the quality of living through design.



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